



The Yale Broadcasting Co.

Incorporated

PROGRAM DEPARTMENT

Inter Office Memorandum

BOX 242A YALE STATION
NEW HAVEN, CONN.
Telephone 5-6284

PROGRAM DIRECTOR
ASSISTANT PROGRAM DIRECTOR
ASSISTANT PROGRAM DIRECTOR (ADM.)
ASSISTANT PROGRAM DIRECTOR (OPNS)

NEWS DEPARTMENT
RECORD DEPARTMENT
SPORTS DEPARTMENT
CONTINUITY DEPARTMENT

SPECIAL EVENTS DIVISION
RECORDING DIVISION
SUPERVISORS
CHIEF ANNOUNCER - MONITOR

January 29, 1950.

YALE BASKETBALL NETWORK

STANDARD BROADCAST PROCEDURE (REVISED)

Please note the following revisions in the broadcast procedure for the Yale Basketball Network.

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SPONSORSHIP: Sponsorship of games will be on an individual station basis only. Commercials will be aired from the actual station involved. During all cut-ins crowd noise will be fed to the network from the broadcast site, etc....

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Please note

In the event that any station carries the games on a sustaining basis, it will be responsible for filling the time during the cut-ins.

It is possible, etc.....

Howard Eaton, Jr.
Program Director

THE YALCO FREEDOM LINE CO.
INCORPORATED
PROGRAM DEPARTMENT
LATER ON A MEMORANDUM

TO: [illegible]
FROM: [illegible]
SUBJECT: [illegible]

[The main body of the document contains several paragraphs of extremely faint, illegible text. The text appears to be a memorandum or report, but the specific details cannot be discerned.]

W. J. [illegible]
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